ACCF PTCP 490 PHOTOGRAPHIC CULTURE

Program	*Three-year course in Photography*
Course	*Photographic culture*
Credits	3
Professor	Chiara Ruberti

Course Description	The course offers an in-depth exploration of the linguistic and aesthetic trends in contemporary photography, with a focus on medium and long-term projects. It introduces authors and works that can be considered benchmarks in the different linguistic areas which will be addressed by the students in their academic path (documentary, portrait, fashion, still-life and travel photography). The theoretical discussion is complemented with practical exercises that will allow students to refine the skills necessary for the critical analysis of a photographic work as well as those necessary to create their own projects. Students will work on a personal project that will be discussed (but not graded) in the midterm evaluation and then presented in its definitive version in the final evaluation.
Learning Objectives and Outcomes	At the end of the course the student will have learned: ● linguistic and aesthetic trends in contemporary photography. ● a methodological and narrative basis to structure a medium and long-term project. At the end of the course the student will be able to: ● critically discuss a photographic work. ● build a research and storytelling pattern for their own photographic project.
Minimum Essential Equipment	Personal computer equipped with the fundamental software for image management.
Student Assessment	The academic grading system is based on a maximum of 30 points with 18/30 as the lowest passing grade. In case of excellence 30 cum laude may be awarded. The student's performance will be graded in thirtieths based on: ● contents and originality of the proposal 10/30 ● consistency of the research 1030 ● presentation 10/30 Cum Laude will be assigned based on the following criteria: excellent level of presentation and consistency of the research which

	demonstrates a complete acquisition of the skills and knowledge presented in the course.
Assignments	• Midterm: description of a personal project (1000 characters) complete with main references and iconographical research (conceptual map). Wil not be graded. • Final: final project in the form of a portfolio (minimum 20 images), including final statement, texts and captions.
Bibliography, Webography, Filmography	*Bibliography:* Charlotte Cotton, *La fotografia come arte contemporanea*, nuova edizione ampliata, Einaudi, 2021 David Campany, *Sulle fotografie*, Einaudi, 2020 Michel Poivert, *La fotografia contemporanea*, Einaudi, 2011 (ed. ampliata, Einaudi, 2021) *La Fotografia*, a cura di Walter Guadagnini, 4 voll., Skira, 2014 *Luogo e identità nella fotografia italiana contemporanea*, a cura di Roberta Valtorta, Einaudi, 2013 *The Photographer's Playbook*, a cura di Jason Fulford e Gregory Halpern, Aperture, 2014 Erik Kessels, *Failed it! How to turn mistakes into ideas and other advice for successfully screwing up*, Phaidon, 2016 Irene Alison, *My generation. Dieci autori under 40 della fotografia documentaria italiana*, Postcart, 2012 *Authors:* Laia Abril, Mathieu Asselin, The Atlas Group, Richard Avedon, Delali Ayivi, Fabio Barile, Mattia Balsamini, Michela Benaglia, Dario Bosio, Andrea Botto, Sonja Braas, Broomberg&Chanarin, Marta Bogdanska, Sophie Calle, Pierfrancesco Celada, Alessandro Cinque, Joana Choumali, Scarlett Coten, Martina Della Valle, Nicolò Degiorgis, Luc Delahaye, Thomas Demand, Paola De Pietri, Rineke Dijkstra, Giorgio Di Noto, Peter Fischli+David Weiss, Charles Freger, Gabriele Galimberti, Luigi Ghirri, Claudio Gobbi, Paul Graham, Yann Gross, Ren Hang, Nanna Heitmann, Tim Hetherington, Alessandro Imbriaco, Francesco Jodice, Rinko Kawauchi, William Klein, Armin Linke, Ilaria Magliocchietti Lombi, Alex Majoli, Tancredi Mangano, Diana Markosian, Boris Mikhailov, Domingo Milella, Trish Morrissey, Ang Song Nian, Walter Niedermayr, Paolo Pellegrin, Irving Penn, Nicolas Polli, Lawrence Rasti, Laura Rigolli, Sophie Ristelhueber, Antonio Rovaldi, Thomas Ruff, August Sander, Robin Schwartz, Valentina Sommariva, Alec Soth, Alessandra Spranzi, Wolfgang Tillmans, Paolo Verzone, Massimo Vitali, Edward Weston, Paolo Woods.

Weekly program

Week 1	Introduction to the course: goals, topics, tools and books. EXERCISE

	Words and Ideas
Week 2	EXERCISE On photographs – photography is subversive. ASSIGNEMENT On Photographs
Week 3	EXERCISE On Photographs – Devil's Advocate.
Week 4	Contemporary documentary photography – authors.
Week 5	Landscape/travel – authors
Week 6	Still life – authors
Week 7	Alphabetography ASSIGNEMENT – students' presentation.
Week 8	MIDTERM
Week 9	Portrait – authors.
Week 10	Fashion – authors.
Week 11	Collisions and collusions EXERCISE The photographic project: editing
Week 12	Collisions and collusions EXERCISE The photographic project: editing
Week 13	Final revision of individual projects
Week 14	FINAL EXAM Final presentation and evaluation of individual projects